



Working for a Change

COUNTDOWN TO BUILD DAY

To ensure participants stay engaged and motivated leading up to Build Day, here is a list of suggested activities you can organize as part of this team-building exercise as well as a communication strategy.

Suggested Activities

Organize a Lego Building Competition

- Challenge participants to build a house
- Set a time limit
- Set a blocks limit
- Ask participants or other employees to vote for their favourite final project

Organize a Skills Competition

- Similar to various sports, come up with a series of challenges related to Build Day
- Examples include hammering in nails, associating the name with the tool, sanding, measuring, etc.

Organize a Scavenger Hunt

- Can be organized over the course of a day, a week or a month
- The clues should all be related to Build Day

Organize a DIY Hard Hat Session

- Bring a series of tools and supplies along with plain hard hats
- Encourage each participant to get creative with their hard hats

Organize a Games Competition

- Prepare a series of games (charades, drawing, etc.) related to Build Day

- Have participants compete against each other

Organize a Giant Jenga Game

- Challenge participants to a game of Giant Jenga
- Each piece could include a fun fact about Working for a Change or building/construction in general

Suggested Prizing for Winner

- A special hard hat
- A badge to wear on Build Day
- A special tool to use during Build Day

Communication Strategy

- Two months prior to Build Day: Confirm Build Day Team and encourage them to get to know each other by sharing their reasons for participating in Build Day, participating in various activities together (see above), etc. (Frequency: one email per week)
- One month prior to Build Day: Take a humorous approach to getting ready for Build Day by sharing fun facts about tools, construction and contractors, a funny diet they should follow prior to Build Day and a series of exercises they can do to be ready to go on Build Day. (Frequency: one to two emails per week)
- One week before Build Day: Remind them of what they are required to bring on Build Day, what will be provided to them, the schedule, the location, safety tips, etc. (Frequency: one all-encompassing email)

**Note: Please keep in mind these are suggestions only to assist you both internally and externally. They are NOT mandatory. Use as a guide.*